

Different Ships, Same Boat - How Collective Action Will Cure What Ails Both Rural and Urban America



Objectives

1. Distinguish between cooperation and collaboration
2. Consider successful collaborations advancing health equity
3. Consider potential partners/resources

Collaboration vs. Cooperation

- Collaboration

- Working with others to produce something together and achieved shared goals

- Cooperation

- Working with others to advance your own goals

- Collective Impact vs. Individual Impact

KC Health Collaborative (KCHC) is a multi-sector regional health improvement organization.

Our focus is on addressing healthcare issues that no one participant could achieve on their own.

Put simply, KCHC represents *collective action* directed at:

- Better care
- Healthier people
- Smarter spending



Multi-Sector Membership



Community at Large



Purchasers



Providers



Health Plans



Hospitals & Health Systems



Bruce Bagley, MD



Karen S. Johnson, PhD



What We Do

KCHC creates a trusted *Community Table* to promote collaboration among members in support of access to high-quality, affordable, and equitable healthcare for all.

[To] become a national leader in bringing a broad and diverse set of stakeholders to a common table that improves the health and well-being of our communities. To accomplish this, we need coordinated action, aligned investment, and strong communication and advocacy for our most vulnerable populations and the agencies supporting them.

How Does KCHC Do It?

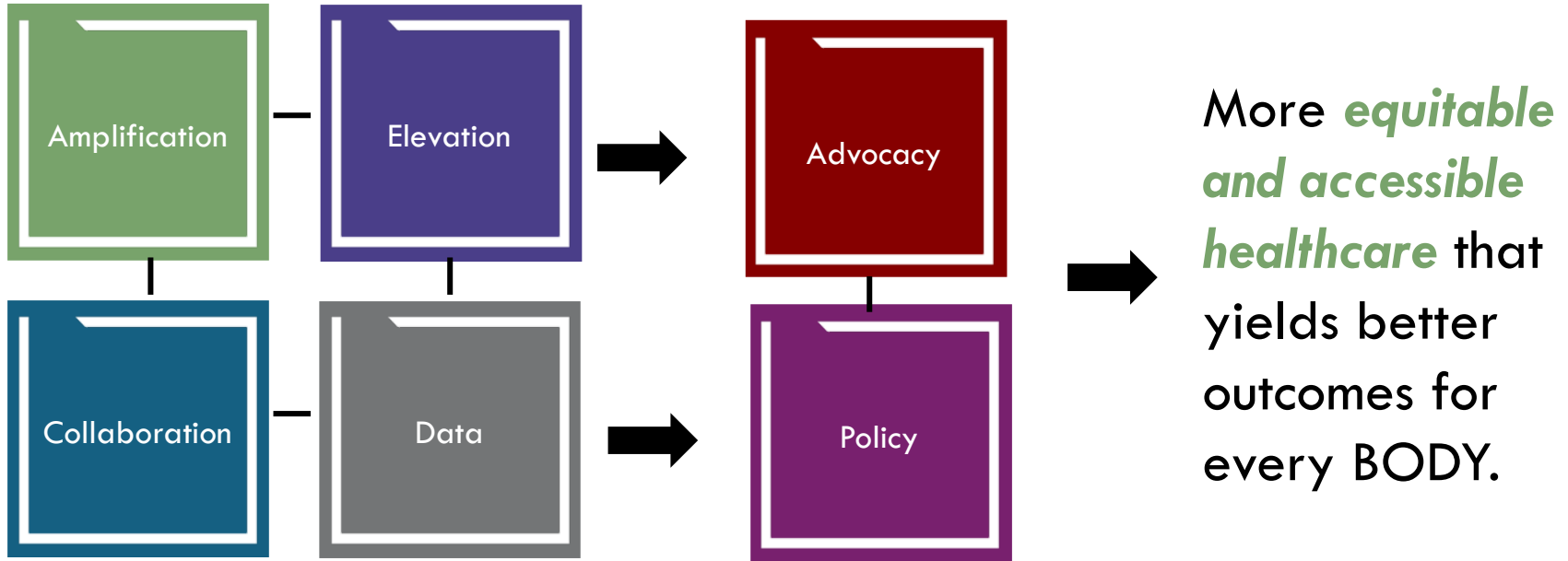
Robust Social Media Presence

- LinkedIn
- Instagram

Draws attention to our collective mission

- Better partner

A Better Approach to Healthcare



2024 Strategic Focus Areas

**Learning &
Action
Network**

Maternal Health

REL Data

Policy

Advocacy

**Unified
Care Hub**

KCMO Health
Department
Partnership

Urban
Neighborhood
Initiative
Partnership

Identify Funding
Partners

**Aggregated
Health
Data**

Reliable

Deployable

**Sustained
Success**

Robust
Communications
Plan

Funding
Diversification

Infrastructure
Sustainability

Staffing

**Member /
Partners**

Define Value
Proposition

Expand CBO
Membership

Constituent
Subcommittees

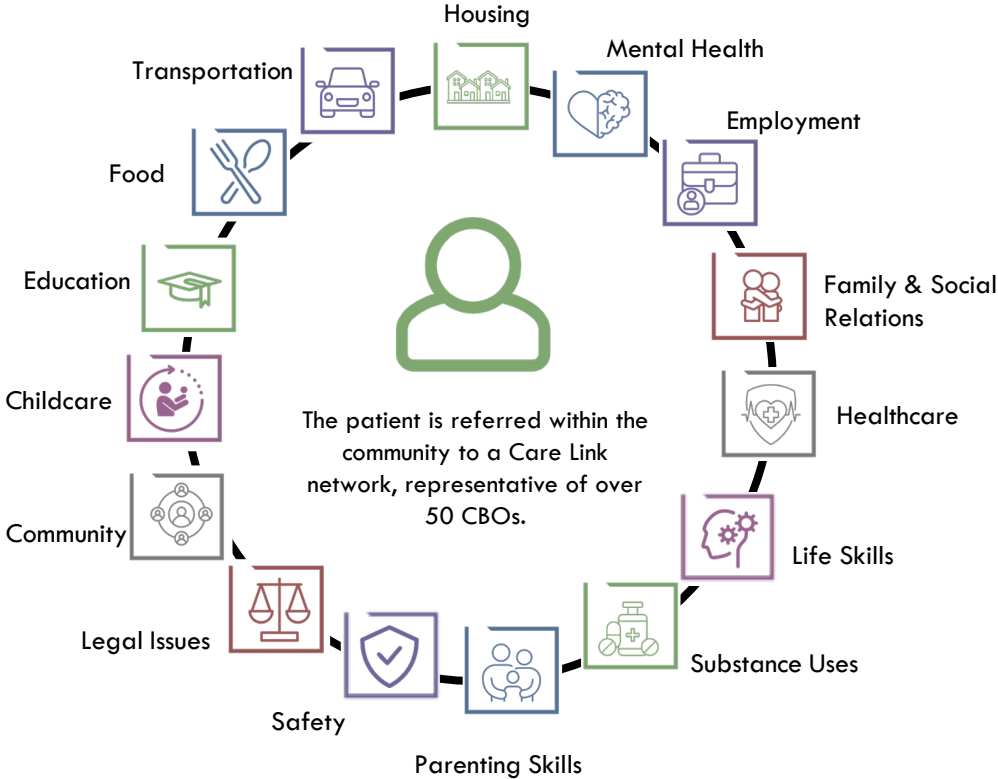
Unified Care Hub Pilot



A patient presents at University Health, social care needs arise



A bi-directional loop of information (closed-loop referral) is generated into the Community Care Link network.



Collaboration in Action – One Demographic

- The Beehive

- A community services collaboration offering holistic housing, healthcare, and social services using an integrated care model
- “Born of the recognition that no on agency can address” the complex social problems impacting the unhoused
- Organizations collaborate to provide medical care, dental care, behavioral health care, housing support, and resource connections

Medical Care

Equitable, compassionate healthcare services for uninsured and underinsured patients, many of whom also live unsheltered or experience chronic housing instability and economic hardship.

Dental Care

Free basic oral care that is essential for overall health and to prevent pain, depression, poor nutrition, and other illnesses.

Behavioral Care

Onsite services to reduce barriers to accessing treatment amongst those experiencing chronic and co-occurring health conditions, mental and substance use disorders.

Housing Support

Community housing consultants are available to help problem-solve with individuals experiencing housing instability.

Resource Connections

Skilled volunteer support workers to guide those seeking help to access community-based resources.

Identity Documents

Assistance with securing the identity documents critical to securing housing and other opportunities.

Our Community Partners



KC Beehive

750 The Paseo, Kansas City, MO 64106



Collaboration in Action – One County

- Thrive Allen County, Kansas
 - Thrive at the center of collaborative efforts “to enhance the health and wellness of Allen County residents.”
 - Arose out of 2005 planning grant by REACH Healthcare Foundation
 - At the time, Allen Countians were generally older, sicker, and poorer than the average Kansan

OUR WORK

Thrive's **MISSION** is to support and encourage programs, policies, and resources that promote access to healthcare, healthy lifestyles, and positive community conversation that improves the well-being of residents of Allen County, Kansas.

Click on one of our current initiative categories below to learn more about our work.



Collaboration in Action – One Region

KC Health Equity Learning and Action Network

The LAN drives learning and action in our region to create a high-quality health ecosystem rooted in equity, humanity, and community.

The LAN seeks to address deep, long-standing health inequities by helping leaders recognize the systems and practices that stifle health and health care – as well as the power and duty each of us has to take action.

Together, we are building the foundations for a better, culturally responsive healthcare ecosystem that meets our whole community's needs.

KC Health Equity Learning and Action Network

The LAN engages leaders from across the KC metro community and health ecosystem to learn and understand what health equity and structural racism are, leveraging a national, evidence-based curriculum and centering the lived experiences of community members impacted by health inequity in our region.

Advancing
Health Equity
through
Collaboration



KC Health Collaborative (KCHC) is a multi-stakeholder, not-for-profit, regional health improvement organization creating a trusted, community table where members and partners strategize to collectively advance health equity.



Health Forward Foundation (HFF) is a regional health funder guided by a purpose to support and build inclusive, powerful, and healthy communities characterized by racial equity and economically just systems. In this partnership, HFF serves as a visionary organization and convener of assembling a comprehensive, multi-member strategy to address factors causing health inequity.



The Institute for Health Care Improvement (IHI) is a global organization whose mission and vision are to improve health and health care worldwide. In this partnership, IHI utilizes partnerships to address the health needs of communities by collaborating with visionary leaders seeking to improve health and health care.

How We Do It

We engage leaders across our community and the health ecosystem to learn and understand what health equity and structural racism are, leveraging a national, evidence-based curriculum and centering the experiences of communities impacted by health inequity in our region.



OUR VALUES



Power sharing with community members most impacted by systemic racism and health inequities.



Introspection and commitment to challenging biases and assumptions and changing harmful behaviors, from interpersonal to systemic.



Quality over quantity, understanding that systemic change requires trusting relationships built over time.



Shared accountability and ownership to actively challenge white supremacy and the many ways it manifests.



Active listening and receptivity to criticism, new knowledge and differing perspectives.



Radical imagination and belief in what is possible in pursuit of KC HE LAN's vision.

Our Goals

Goal 1

Drive accountability for representation of People of Color underrepresented in health on Boards of Directors, in C-Suites and in clinical leadership across the health ecosystem.

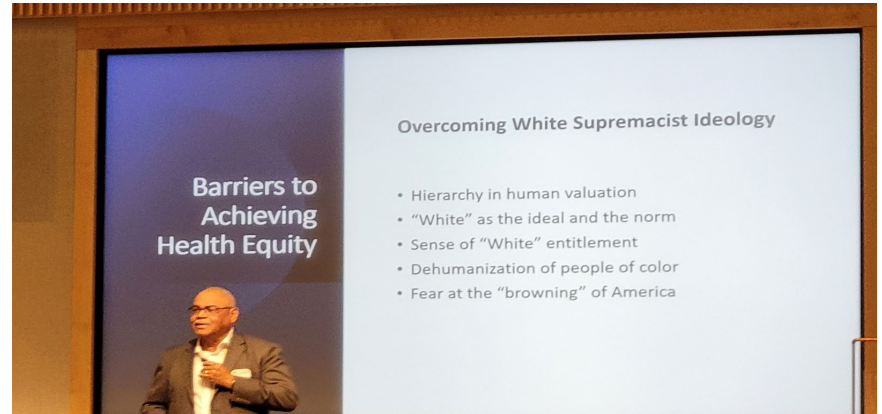


Goal 2

Build capacity and capability of LAN participants to operationalize health equity and anti-racism guided by lived experience.

Goal 3

Raise the standard of quality improvement to achieve equity in health outcomes by trusting the voice of people and meaningfully using REL data.



Goal 4

Build and sustain a movement to achieve justice in health by centering lived experience, correcting narratives, fostering transparency, building trust, and sharing power.

Our Roadmap

Design

- Engage local leadership and faculty
- Refine goals and process
- Refine curriculum and content
- Recruit organizational participants

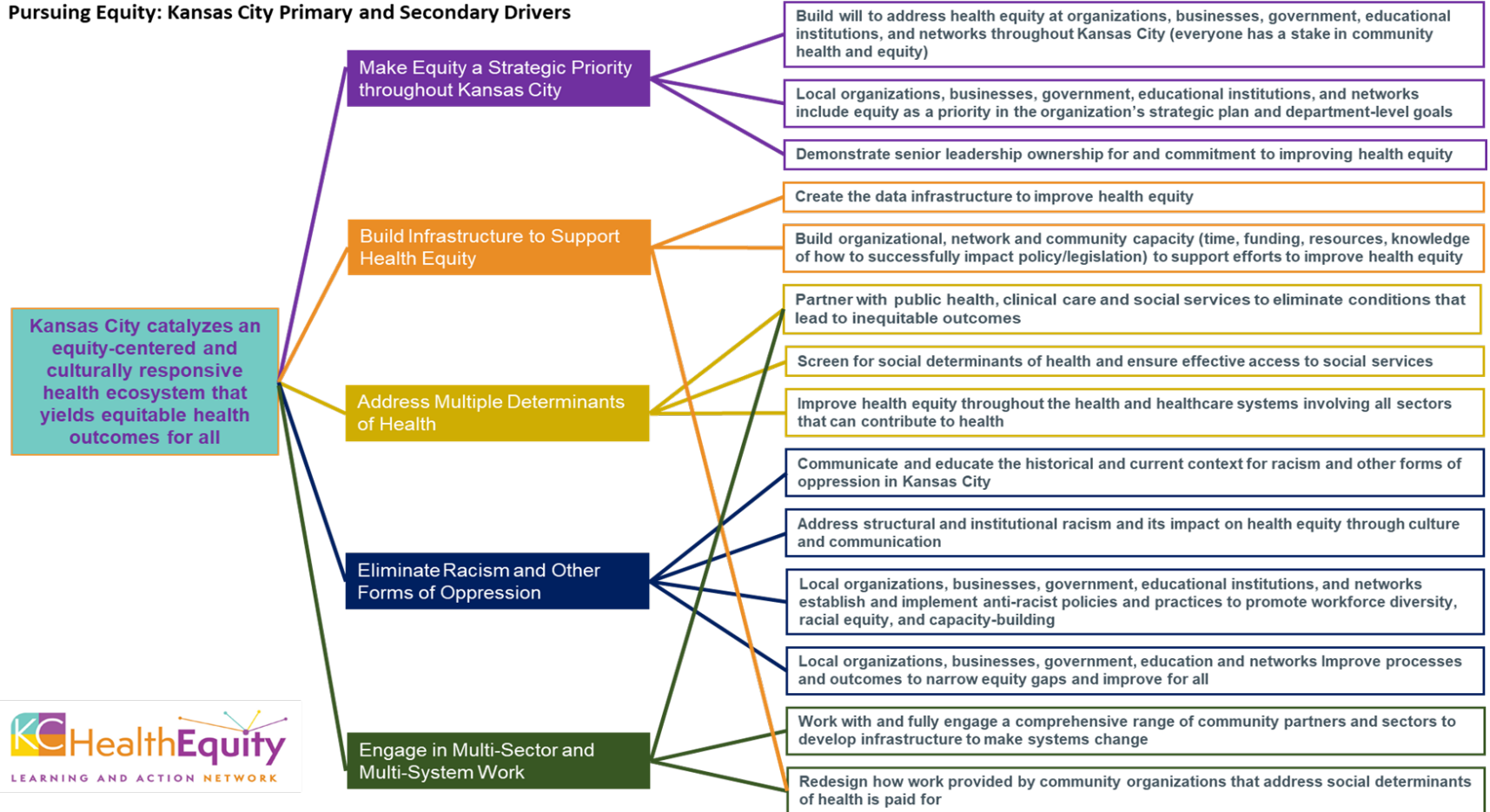
Learning Phase

- Convenings and Learning Sessions
- Assess current state and readiness
- Develop shared understanding of approach, data, tools & processes
- Identify collective and individual goals

Action Community

- Form organizational and collaborative teams to work on specific challenges
- Development of action plans
- Rapid cycle process improvement
- Shared learning and communication of lessons

Pursuing Equity: Kansas City Primary and Secondary Drivers





“Definitions anchor us in principles. This is not a light point: If we don’t do the basic work of defining the kind of people we want to be in language that is stable and consistent, we can’t work toward stable, consistent goals.”

Ibram X. Kendi

Developing a Common Framework

- 1 Each table has a set of words
- 2 Group must agree on a definition of the term(s)
- 3 Report out

Anti-Racism

A conscious decision to make frequent, consistent, equitable choices daily. These choices require ongoing self-awareness and self-reflection as we move through life. In the absence of making antiracist choices, we (un)consciously uphold aspects of white supremacy, white-dominant culture, and unequal institutions and society.

Source: National Museum of African American History & Culture

Culturally Responsive

Promotes an understanding of culture, ethnicity, and language and does not imply that one can be perfect and have attained all the skills and views needed to work with culturally diverse clients.

The ability to learn from and relate respectfully with people of your own culture as well as those from other cultures.

Source: The Latino Family Literacy Project

Equity

The guarantee of fair treatment, access, opportunity, and advancement while at the same time striving to identify and eliminate barriers that have prevented the full participation of some groups

The principle of equity acknowledges that there are historically underserved and underrepresented populations, and that fairness regarding these unbalanced conditions is needed to assist equality in the provision of effective opportunities to all groups

Source: Equity in the Center, AWAKE TO WOKE TO WORK: Building a Race Equity Culture

Health Equity

Health equity is the realization by all people of the highest attainable level of health.

No one is “disadvantaged from achieving this potential because of social position or other socially determined circumstances.

Source: Centers for Disease Control and Prevention

Health Disparities

Preventable differences in the burden of disease, injury, violence, or opportunities to achieve optimal health that are experienced by socially disadvantaged populations.

Source: Centers for Disease Control and Prevention

Implicit Bias

Implicit bias is a form of bias that occurs automatically and unintentionally, that affects thoughts, attitudes, stereotypes, decisions, and behaviors.

White Supremacy

White Supremacy The idea (ideology) that white people and the ideas, thoughts, beliefs, and actions of white people are superior to People of Color and their ideas, thoughts, beliefs, and actions.

Source: Race Equity Institute, 2018

Microaggression

They are everyday slights, put downs, and insults. They can be intentional and unintentional; sometimes people aren't even aware they are being offensive. A microaggression can be targeted toward any marginalized group based on race, gender, sexuality, and disability.

Source: Dr. Derald Wing Sue, *Microaggressions in everyday life: Race,*

Gender and Sexual Orientation.

Privilege

Privilege exists when one group has something of value that is denied to others simply because of the groups they belong to, rather than because of anything they've done or failed to do.

Source: Peggy McIntosh, *Unpacking the Invisible Knapsack*

Race

Race can be defined as “a specious classification of human beings, created during a period of worldwide colonial expansion, by Europeans (whites), using themselves as the model for humanity for the purpose of assigning and maintaining white skin access to power and privilege.”

Source: Race Equity Institute, 2018

Racism

Racism is defined as social and institutional power combined with race prejudice. It is a system of advantage for those considered white, and of oppression for those who are not considered white. It is a white supremacy system supported by an all-class collaboration called "white" created to end cross-racial labor solidarity.

A system of advantage based on race./
A system of oppression based on race.

Race Equity

The condition where one's race identity has no influence on how one fares in society

Race equity is one part of race justice and must be addressed at the root causes and not just the manifestations. This includes the elimination of policies, practices, attitudes, and cultural messages that reinforce differential outcomes by race

Source: Equity in the Center, *AWAKE TO WOKE TO WORK: Building a Race Equity Culture*

Questions?

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